

iPhone Apps

Developers of Apps for iPhone, iPad and Android

Mediastorm provides iPhone and other Smartphone application development services for business, entrepreneurs and game play enthusiasts.

Our creative team and iPhone application developers understand the importance of creating highly visual and functional Apps to really set you and your business apart from everyone else.

We specialize in connecting you with the millions of Smart Phone users who are downloading mobile applications right now.

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Renowned chef Stefano de Pieri unveils new Australian Micro-brewing App

A new Australian beer app, Beer Buddy, was officially unveiled at the Victorian Microbrewery & Cider Showcase at Federation Square, Melbourne, on 16th and 17th March, 2011.

Developed by Mediastorm in conjunction with renowned chef, Stefano de Pieri, Beer Buddy is available for iPad and iPhone and is a comprehensive guide to over 118 Australian microbreweries, their location, their range of beers and their stockists.

"There's always been plenty of guides out there for wine lovers but there was nothing really definitive on the Australian micro-brewing industry," said Stefano

"Australians are showing their appreciation and love for craft beers like never before and this easy to use, mobile guide helps them gain more knowledge and firsthand experience of this growing industry."

"The app is a must have for Australian and international beer enthusiasts who can use it as reference guide or while travelling throughout the beer regions across the nation. We released in January and uptake has been solid, reflecting the collective appreciation for the new wave of beers hitting the fridges every year," he said.

Beer Buddy features:

- Intuitive and innovative GPS map system which locates brewers and stockists in the immediate location as well as further afield – great for travelling or taking a beer tour of a region
- Beer Buff – the top seven varieties explained in words and video by an Australian head brewer and renowned Australian Chef, Stefano de Pieri
- The Brew Society – helps you find the best microbrewery beers nearby
- Seven quality videos come with the app (one installed and a further six to download free)

"We want people to drop by to our stall at the showcase and take a tour of the app so as to experience it themselves first hand," said Stefano.

The Beer Buddy application is available through the Apple™ Apps Store for AUD\$2.49. It will be regularly updated to keep pace with the many beer varieties on offer.



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